

CORPORATE PARTNERSHIPS PACKAGE



2025



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YOUR ORGANISATION CAN JOIN OUR CAMPAIGN TO **PREVENT** **BREAST CANCER**

Take action by working with Breast Cancer UK to:

- help people learn how to reduce their risk of breast cancer,
- campaign for greater protection against harmful chemicals,
- fund animal-free research.

Help prevent breast cancer

Join our movement to eradicate preventable breast cancer cases.

Improve staff and customer wellbeing

Help your employees to live a healthier life style and build habits that will help to reduce their breast cancer risk.

Stand up and stand out

Become a key campaigner in the fight to reduce the harmful chemicals in our environment, as well as funding crucial animal-free research.

Mark of quality

We love to work with organisations that align with our values. Therefore, our logo is a mark of quality for your clients and customers.



WHAT CAN WE ACHIEVE TOGETHER?

We **CAN** prevent breast cancer.

With your support, we can empower people to take preventative action so that fewer of us, and our loved ones, experience the devastating impact of the disease.

- Breast cancer is the most diagnosed cancer in women in the world.
- One woman is diagnosed every 10 minutes in the UK.
- 1 in 7 women in the UK will develop breast cancer in their lifetime.
- At least 30% of breast cancers can be prevented.

Your organisation can play a key role in raising awareness and helping to raise vital funds so that we can continue our work...

PARTNERSHIP PACKAGES TO SUIT YOUR ORGANISATION...

Breast Cancer UK can provide bespoke support for your organisation's partnership goals.

LEARN:

Awareness talks

Host a talk for your staff or clients. This will be a great opportunity to learn and ask questions about how to reduce your risk of breast cancer, as well as learning more about our research and education programmes.

GIVE:

Donations via business sales

Donate a percentage of your profits. We choose to work with amazing companies that share our values and want to work towards reducing breast cancer cases. Therefore, adding our logo to your products or services serves as a mark of quality for your clients.

MOBILISE:

Hosting events

Host a fundraising event for your networks. This allows you to get together, do a fun activity, and encourage business, all for a worthy cause. You can also put together a team building day for your staff by organising a staff fundraising event, such as taking on a sponsored challenge or organising a supper club.

PARTNER:

Long-term partnerships and 'Charity of the Year'

We can build an ongoing partnership, working together on multiple campaigns during the year and cross-promoting our key partnership milestones. We can support you to put on fundraising and awareness-raising events and provide you with bespoke links and content for your website and social media, as well as physical fundraising materials.

OUR VALUES



Evidence-based

We follow the science rigorously and ensure that everything we do is credible and informed and shaped by research.



Collaborative

We work together with our people, partners, supporters and funders who share our vision to eliminate preventable breast cancer.



Honest

We're open, ethical and transparent about how we work and make decisions.



Innovative

We grow and learn, testing new ways of doing things and always striving to improve and develop.



Inclusive

We're inclusive of all voices, bringing diverse experiences and insights into our work.

PARTNERSHIPS POLICY

Breast Cancer UK is committed to forming partnerships that align with our values and mission.

It is important to us that we champion organisations that promote plastic free and chemical free products or services, healthy lifestyles and positive behaviour change. It is also important to us to support innovative organisations that make conscious choices which do not bring harm to animals or our environment.

We understand that many of us are striving for positive change in our lives. We are not perfect but we are progressing! Therefore, we work with organisations who believe in this progress towards living a healthier life, protecting our environment and animals, and contributing to scientific research to reduce preventable breast cancer for ourselves and our future generations.

We are dedicated to transparency and integrity in all of our partnerships and fundraising activities, ensuring that our work continues to support our mission and the wellbeing of our beneficiaries.



If you would like to discuss a partnership opportunity or anything listed in this document please contact our Senior Philanthropy Officer:
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